

Graduate Diploma in International Tourism and Hospitality Management

Aim

The Graduate Diploma International Tourism and Hospitality Management meets the needs of those wanting to gain a qualification which provides a firm grounding in tourism and hospitality and a basis for further academic study. The Diploma focuses on the functional areas of tourism and hospitality management within an organisation and how those disciplines integrate at the operational level, linking with the overall corporate strategy to achieve short, medium and long term objectives

Qualification Level

Level 6

Awarding Body

This qualification is awarded by EBMA in partnership with Qualifications Network (QN) -

Recommended Course Duration

18-24 Months

Entry Requirement

- Level 3 or equivalent qualification with 1 years work experience in hospitality and tourism industry to get direct entry in Graduate Diploma in International Tourism and Hospitality Management OR
- Diploma in Tourism and Hospitality Management NQF Level 4 OR
- Any Qualification equivalent to any above level

Unit Exemptions

Students holding other relevant qualification at advanced diploma/graduate diploma or degree level from recognised professional body may also apply for exemptions on a unit-for-unit basis.

Units

A candidate has to attend eight (8) units to pass Graduate Diploma International Tourism and Hospitality Management.

Unit 1: Tourism Concept and Practice

Unit 2: Marketing for Hospitality and Tourism

Unit 3: Front Office Management

Unit 4: Economics for Tourism Destinations

Unit 5: Human Resource Management

Unit 6: Accounting for Hospitality Managers

Unit 7: Organisational Control and Management

Unit 8: Research Methods for Hospitality and Tourism Managers

Assessment

All elements of assessment for a **Graduate Diploma in International Hospitality and Tourism Management** are marked by internal examiners and, as appropriate, an external examiner. Centres are responsible for Assessment and Internal Verification of each unit.

Grading Criteria

The examiners for each course will decide a numerical mark for each candidate using the following scale:

0 - 40% = Fail

41 - 65% = Pass

66 - 80% = Merit

81 - 100% = Distinction

Progression Route

Graduate Diploma in International tourism and hospitality management will create a **progression route** for students to start their EBMA Postgraduate Diploma in International Tourism and Hospitality Management L-7. Moreover it also enhances employment opportunities for participants.